

News Release

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For Immediate Release

DentalEZ[®] Group Announces Official Launch of its FREE Identafi[®] Training Seminars

Identafi[®] Training Seminars to be Held in 25 Cities Throughout 2011-2012

Malvern, PA – (August 15, 2011) – DentalEZ[®] Group, a supplier of innovative products and services for dental health professionals worldwide, has officially announced 25 locations and dates for its nationwide Identafi[®] Training Seminars.

Free of charge for all attendees, the 3-hour training seminars are intended for all dental professionals. Attendees who have already purchased the Identafi will gain further insight into the fluorescent technology and proper use for the most effective oral exams, while dental professionals interested in the technology who may still be in the evaluation stage of purchasing will benefit from the detailed information and hands-on experience.

DentalEZ has enlisted the expertise of knowledgeable Clinical Hygiene Educators who are well trained in the everyday use of Identafi.

Attendees will explore topics such as:

- Proper use of the Identafi
- Identafi's fluorescent light technology
- How to incorporate the use of Identafi into routine oral exams
- Explaining the oral exam service to patients in order to increase acceptance
- And much more!



For a full list of Identafi Training Seminars in your area, please visit www.Indentafi.net or call 866-DTE-INFO.

About DentalEZ® Group

DentalEZ® Group is committed to advancing the practice of dentistry through innovative products and services. Encompassing six distinct product brands — StarDental®, DentalEZ®, CustomAir®, RAMVAC®, NevinLabs™, and Columbia Dentoform® — DentalEZ® Group manufactures everything in the operator, from handpieces to chairs to vacuum systems to dental simulation models, creating a complete line of products to elevate the health, comfort, and efficiency of the dental operator. For more information, please visit www.dentalez.com.

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